

ໂຄງການຄຸ້ມຄອງ, ປົກປັກຮັກສາມໍລະດົກ ທາງດ້ານວັດທະນະທຳ ແລະ ສ້າງຄວາມດຶງດູດໃຫ້ແກ່ວຽກງານທ່ອງທ່ຽວ ຢູ່ແຂວງສະຫວັນນະເຂດ **Cultural HeritAge Management, Protection and Attractiveness in Savannakhet (CHAMPA)** 2021-2027

<u> ຈຸດປະສົງ / Objectives:</u>

- 1. ປົກປັກຮັກສາ ແລະ ເສີມຂະຫຍາຍມໍລະດົກທາງດ້ານວັດທະນະທຳ ແລະ ທຳມະຊາດ/Preserve and enhance cultural and natural heritage
- 2. ສົ່ງເສິມຄວາມດຶງດູດຂອງພື້ນທີ່ ແລະ ການທ່ອງທ່ຽວ/Promote territorial attractiveness and tourism
- 3. ປະກອບສ່ວນໃນການພັດທະນາຊຸມຊົນທ້ອງຖິ່ນ/Contribute to local community development

ສໍາລັບແຂວງສະຫວັນນະເຂດ, ຈຸດປະສົງສະເພາະກໍ່ຄືເຮັດໃຫ້ເມືອງແຫ່ງນີ້ກາຍເປັນປະຕູສູ່ການທ່ອງທ່ຽວຂອງພາກພື້ນຊຶ່ງມີຄວາມຫຼາກຫຼາຍທາງດ້ານບູຮານຄະດີ ແລະ ປະຫວັດສາດອັນ ມະຫາສານ. ເພື່ອບັນລຸຈຸດປະສົ່ງດັ່ງກ່າວນີ້ແມ່ນຈະໄດ້ສຸມໃສ່ພັດທະນາເຂດໃຈກາງເມືອງ ໂດຍສະເພາະພື້ນທີ່ເຂດອ້ອມຂ້າງຫໍພິພິທະພັນແຂວງສະຫວັນນະເຂດ ຕະຫຼອດເຖິງສະຖານທີ່ທີ່ຄົ້ນ ພົບສົມບັດຕາມແນວຄວາມຄິດທີ່ວ່າ "ສະຫວັນນະເຂດ ເມືອງແຫ່ງສົມບັດຂອງຊາດ"

In Savannakhet, the specific objective is to make the city the tourism gateway of the region, which has a great archeological and historical diversity and wealth. This will be achieved by focusing operations on the city center, in particular the surrounding areas of Savannakhet Province Museum, as well as on the site where the treasure was discovered, based on the concept "Savannakhet, City of the National Treasure".



ການທ່ອງທ່ຽວ, ຜັງເມືອງ ແລະ ການພັດທະນາຊຸມຊົນ Tourism, urban, and local development

- ຍຸດທະສາດ ແລະ ການຕະຫຼາດ ທ່ອງທ່ຽວ
- ເປີດຮັບບົດສະເໝີຈາກຜູ້ປະກອບການ ທ້ອງຖິ່ນ
- ການປັບປຸງຫ້ອງມູນຂ່າວສານທ່ອງທ່ຽວ
- ການພັດທະນາໂປແກຣມທ່ອງທ່ຽວ ແລະ ຝະລິດຕະພັນທ່ອງທ່ຽວໃໝ່
- ການຈັດກິດຈະກຳວັດທະນະທຳ
- Tourism strategy and marketing
- Call for proposal to support local
 - tourism
- Renovation of Tourist Information Office
- Development of thematic tour and products
- Organization of cultural events

ເສີມຂະຫຍາຍຄວາມຮູ້ທາງດ້ານວັດທະນະທຳ ແລະ ມໍລະດົກ/Cultural and heritage knowledge enhancement

- ຂະບວນການສຳຫຼວດ LIDAR
- ຂະບວນການຂຸດສຳຫຼວດບູຮານວິທະຍາໜອງເຮືອງທອງ
- ການວິໄຈສົມບັດ
- ການກໍ່ສ້າງສາລາສື່ຄວາມໝາຍໜອງເຮືອທອງ
- ໂຄງການພັດທະນາຫໍພິພິທະພັນຄົບວົງຈອນ
- ການປະຕິສັງຂອນວັດຕາແຫຼວເກົ່າ
- LIDAR Campaign
- Excavation Campaign in Nong Heua Thong
- Study of Nong Heua Thong Treasure
- Construction of Nong Heua Thong Interpretation Pavilion
- Museum Complex Project
- Restoration of Vat Taleo Kao

Main places of interest

Talat Yen Plaza [3] The Talat Yen Plaza (the forme night market place) between Khantaburi Street and Phetsarat Street, is considered to be the historic center of the town, around which the old town grid is structured. It is framed by a number of remarkable colonial and art-deco buildings

nh, formerly Nang Lit Cinema [9], is an Art Deco-style cinema rarely used for many years. As the owning family left Laos in 1975, the province ecovered the site, which was renamed Khounsa vanh in 2011.

enovation work is planned, including the renovation of the cinema and the installation of a restau-

Laochaleun Cinema and square [10]. The Laochaleun cinema dates back to the 1930s and was once a beautiful Art Deco building. It is a single-storey cinema that has been somewhat damaged over the years, but has retained its soul and charm



The provincial museum [11] Situated in Khantaburi Street, at the end of an avenue of century-old trees and facing beautiful colonial buildings, the Provincial Museum is identified as one of the most remarkable buildings in the old town. The museum is the subject of an ambitious renovation and collection renewal plan. In time (from 2025), it will become one of the places not to be missed on any visit to Laos.

Dinosaur museum [7]. Many dinosaur remains were discovered in Savannakhet province in the 20th century. They are on display in the small but very nteresting Dinosaur Museum.

Kaysone Phomvihane House [6]. This is the house of former President Kaysone Phomvihane who was born in Savannakhet in 1920. unfortunately, the ouse can no longer be visited.



Vat Saiyaphoum [4] is the oldest Buddhist temple in Savannakhet, originally established in 1642. The current buildings were constructed in the last centuy. The temple also houses a Buddhist schoo

Saint Theresa catholic Church [2]. The church, buil in the 1920s, is a landmark in Savannakhet's historic center, although it does not directly face Talat Yer quare. It is mainly frequented by

/ietnamese temple and Chinese temple [5] bea witness to Savannakhet's economic boom in the 920s and 1930s. At that time, many Vietnamese and

Mekong River banks. The recently renovated Mekong River promenade is a popular spot for locals and Thais alike. This is the perfect area for socialisport activities leisure, especially late fternoon. Many local and Thai people also like to walk near **the big Naga [8]** and make offerings there



ການຄຸ້ມຄອງສະຖານທີ່/Site Management

Model Walking Rout



. Talat Yen Plaza

- ປູກຈິດສຳນຶກປວງຊົນກ່ຽວກັບການປະຕິບັດ ແຜນແມ່ບົດ ແລະ ການອະນຸລັກເມືອງເກົ່າ
- ກອງທຶນຄວາມໄວ້ວາງໃຈເພື່ອອະນຸລັກ
 - ແລະ ປົກປັກຮັກສາມໍລະດົກເອກະຊົນ
- Public awareness campaign the on implementation masterplan and the preservation of the old town
- Trust fund for private heritage preservation and protection

ການສ້າງຂີດຄວາມສາມາດ ແລະ ການເຝິກອົບຮົມບຸກຄະລາກອນໃຫ້ກັບພະແນກ ຖວທ ແຂວງສະຫວັນນະເຂດ / Capacity building & Training for staffs of DICT **Savannakhet Province**

- ເຝິກອົບຮົມພາສາອັງກິດ
- English training for staffs
- ເຝິກອົບຮົມກ່ຽວກັບການອະນຸລັກວັດທະນະທະທີ ເປັນວັດຖຸໃນພື້ນທີ່ມໍລະດົກ ແລະ ຫໍພິພິທະພັນ
- ການເຝິກອົບຮົມກ່ຽວກັບການຄຸ້ມຄອງທະບຽນວັດ ຖຸພັນຂອງຫໍພິພິທະພັນ
- ທັດສະນະສຶກສາ ແລະ ແລກປ່ຽນບົດຮຽນໃນ ວຽກງານວັດທະນະທຳ, ທ່ອງທ່ຽວ ແລະ ມໍລະດົກ
- Training on conservation
- Training on inventory data entry
- Study tour and exchange in culture,
- tourism and heritages sectors

່ ໂຄງການນີ້ຍັງຖືກຈັດຕັ້ງປະຕິບັດຢູ່ ແຂວງ ຈຳປາສັກ ໂດຍ: ຂະແໜງມໍລະດົກຸໂລກວັດພູ. ການເຄື່ອນໄຫວຕົ້ນຕໍ່ຢູ່ທີ່ນັ້ນແມ່ນ: ການບູລະນະສ້ອມແປງຫໍພະໄຕປີດົກວັດເມືອງກາງ: ໂຄງການຂະຫຍາຍຫໍ ພິພິທະພັນ, ໂຄງການພັດທະນາກ[້]ານທ່ອງທ່ຽວຫ້ວຍສະຫົວ 2, ການພັດທະນາເສັ້ນທາງ ແລ[້]ະ ຜະລິດຕະພັນທ່ອງທ່ຽ[້]ວໃໝ່ ແລະ ການສ້ງຂີ[້]ດຄວາມສາມາດໃຫ້ກັບຂະແໜງມໍລະດົກໂລກ, ແຂວງຈຳປາສັກ.

This project is also being implemented in Champasak Province by: Vat Phou World Heritage Site Devision. Main actions are: Restoration of the Library of Muang Kang Temple: Museum Extension Project, Huay Sa Houa 2 Tourism Development Project, Development of new thematic trails

and products, and Capacity Building for the World Heritage Sector, Champasak Province.

